

# ZERO BUDGET POLITICS

The End of Money Era Politics



**P. Madhava Reddy**

Messenger - Zero Budget Politics

# A GAME - CHANGING SOLUTION FOR INDIAN POLITICS

It is a well-known fact that all parties and almost all contestants spend an obscenely huge amount of money to contest elections.

The question is can this be stopped? Is there a way out? Will politics and contesting elections ever be within the reach of a common man?

# THE ANSWER IS AN EMPHATIC YES

It is important to spread the message of positive and proactive solutions across the length and breadth of the country. We have the answer, a workable and result oriented solution.

## ZERO BUDGET POLITICS

### WHO ARE WE?

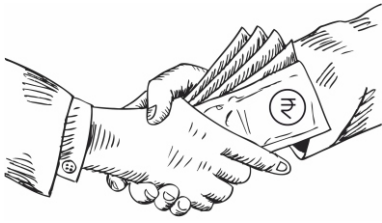
Mr. P. Madhava Reddy is a relentless campaigner of Zero Budget Politics. He started this campaign around two years ago and has conducted more than 50 sessions at national level. He travelled to UK and had the privilege of speaking in UK parliament in an informal meet.

In fact, he has delivered a lecture on Zero Budget Politics at MIT-SOG India's leading Political School, BITS Pilani, B.Ed College for women, Bathinda, IIT-Mumbai, to name a few.

Please visit [www.madhavareddy.org](http://www.madhavareddy.org) to know more about his ideas and works



# WHAT DO WE HAVE TO SAY?



As you are aware, most of the politicians are spending millions of rupees during elections, thus sowing the seeds of corruption. In fact, their political career is funded on corruption, and is carried forward even as they are elected as an MLA/MP or for any other post. In addition to this, it is deterring the righteous people get into politics, which is far dangerous and detrimental to nation's progress, as there would be deep-rooted corruption that would one day eat away the already fragile framework.



Zero Budget Politics is a clarion call intended to jolt the society from its deep

slumber. It intends to do away with the delinquency in politics. Its beauty lies in its simplicity. It is a process that sets out to create trust among the people for the upcoming leader who works within this framework.

The major impact of corruption is that it is weakening the political system and damaging the supreme importance of law governing the society. Nowadays, politics is meant for criminals and criminals are meant to be in politics. Elections in many parts of the country strongly serve as a host of criminal activities and large amount of money is wasted during elections and votes are bought. Booth capturing and compulsory voting are also practiced by corrupt politicians to remain in power. A huge sum of money is collected by the political parties and leaders, in the name of contribution from big Industrialists and Businessman for election and in return, the contributors multiply their

income by making profit out of the licenses and tenders, obtained with the help of their political allies, during or after the election. When these elected MPs and MLAs try to reach the electorate through these mediators, it leads to communication gap, despite the former's good intention to help the people. Because of their intervention, the fruits of development never reach the grassroots.

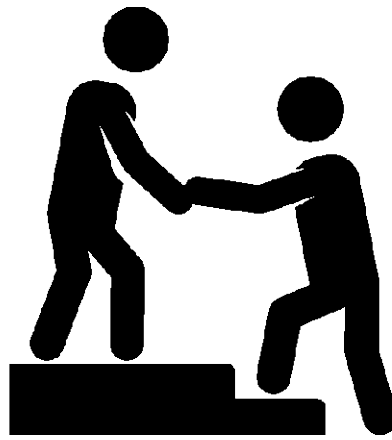


Politicians try to rise and remain in power by any means, whether it is right or wrong. Most of the corruption in politics occurs at the time of elections.

Though, the limit has been drawn and election

Zero budget politics is about 'Voice of common man for better future'

- Mr. Yellaturu Ramanath Reddy NRI (USA)



commission has been constituted to ensure that the limit is being followed, yet the candidates spend money much beyond the limit officially approved by election commission. India's political system is inseparably corrupt and it's spoiling our society's moral fibre. To stop this criminal extortion, the Government of India needs to implement a policy like Zero Budget Politics. The pertinent question is how well existing and future politicians know the concept and use of Zero Budget Politics. Zero Budget Politics model is an appeal to the existing and future politicians to directly connect with the electorate instead of approaching them indirectly through mediators or their aides.

Ironically, the average Indian always equates

service with money but we really don't realize that we don't have to compare everything with money. In fact, services with money have little impact as compared to what real service can achieve just by connecting with people. From village Sarpanch elections to the parliament Elections, we see money being spent in truckloads. Under the law, a contestant in state assembly elections can spend a maximum of 28 lakhs, while for Lok Sabha elections an MP contestant can spend a maximum of 70 lakhs. Here is the main point: Are they spending the money that they have actually earned? Absolutely not, it is impossible for a common man in India to spend millions of hard-earned personal money on

election campaign. In fact, it is an immoral cycle. It works like this.

Hence, all political parties look for winning horses. It means those who can spend money in elections matter much more than those who can't. These elected politicians need to move ahead of this cycle to sustain the system. If not, they will be out dated.

When voters are given money to sustain their daily expenditure, it's impossible for either the winning or the losing party to earn back the money legally. Hence, they indulge in corruption and embezzle public funds by misusing their power. They go on to build illegal assets and prepare themselves for yet another cycle of election five years later.

#### ZBP

(Zero)

(Budget)

(Politics)

- Is the lowest possible amount sufficient to avoid.
- Huge budget to distribute liquor, Biriyanis, money etc. to be elected and to do
- The activities associated with the governance of a country.

- Mr. Paramesh, NRI (USA)



# THE PROPOSAL

We intend to spread the concept "**Zero Budget Politics**" across the length and breadth of the country and in fact the globe.

The concept of "**Zero Budget Politics**" is based on a simple principle and an easy to corroborate procedure as well that gives enormous strength and power to the citizen or a person from the general public who wish to take part in the politics and thus contest the elections without spending any money.

This concept works for the people, with the people and by the people who intend to bring about healthy changes in the Indian political system and is mainly aimed to exterminate the habit of spending an obnoxious amounts in the elections by the unscrupulous politicians.

The general people who are interested in taking part in modern political system with an intention to develop the core country and those who are very much inquisitive to bring major changes to the face of present political scenario in the country are encouraged to practice and implement the concept of "**Zero Budget Politics**".

Salient Features Of The Zero Budget Politics Concept: It is an easy, effective and the right solution to ensure powerful leadership and overall national development.

When politicians spend huge amounts during election times and become rulers of the country, they resort to different ways of committing corruption and extortion of money to buy back those votes. On the other hand, due to the ever changing global demands and economic changes and policies and many more other reasons, the taxes are rising exponentially. As an after effect, ultimately the common man is made to bear and pay these taxes.

Hence, an easy and effective solution to these problems is the practice of concept of "**Zero Budget Politics**".

In the concept of "**Zero Budget Politics**", the intended politicians need to work with the people locally and solve their problems in an effective way. It means that basically every leader / politician has to work at the ground level thus interacting with the people's problems directly. In fact, this was the principle that **Father of Nation Mahatma Gandhi** followed during the independence movement.

The concept of Zero Budget Politics can better be explained and practiced thus:

1. A candidate who wants to contest in the elections should visit every village and town in the constituency at least two years before the elections and meet the people in their own capacity.
2. For the first six months of every two years, visit all the villages and towns in the constituency and have to get awareness about the constituency.
3. Study the problems in the constituency for the next six months and find out what the solutions are.
4. The last 12 months should be spent among the people as much as possible working on problem solving.
5. The problems of the people should be solved through the available resources, through the Right to Information Act, by submitting petitions to the authorities together. The necessary funds should be allocated for this.
6. Coordinate / monitor the officers and employees to perform their duties and address issues properly instipulated time
7. Explain to the people how the government and government offices should work. They need to be sensitized on how to benefit from government schemes and programs without paying bribes. We need to know how to work with the government and what our rights and entitlements are as citizens who voted for it.
8. He should explain If he wins the elections what he will develop in the next five years and then practice it after winning.
9. Basically every leader should focus on Education, Health sectors in their constituency. For example he has to foresee that teachers are coming regularly to the school. And doctors, nurses and health staff working properly in PHCs, Government hospitals.
10. Whatever the things need not be needed with financial resources, should be done with people participation (Community involvement)

It would be of great help, if media took up this cause and provid the all needed thrust to take this concept of "Zero Budget Politics" forward with positivity so that we can see India as GREAT NATION in coming years.



My thinking and thought process on politics completely changed with ZBP.  
- Mr. Boyella Janardhan Reddy - Nellore (US Returned)

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We were blessed to have "Zero Budget Politics" session at our MITSOG - Pune , This session has drawn their attention to an important and unmissable topic which aspiring politicians should ponder over. All of us were highly impressed by the deep insights presented on a range of topics and would love to have this session again at our campus and interact with our participants as much as possible.

- **Dr. Shailashree Haridas Ph.D(Eco), EPLM (IIM-C) Associate Director,**  
**MIT School of Government, [www.mitsog.org](http://www.mitsog.org)**

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I Support “Zero Budget Politics” its need of the hour.

- **Mr. J.D. Lakshmi Narayana, IPS**  
**(Former CBI Joint Director)**

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The way Madhav Reddy putting efforts on Zero Budget Politics is amazing and society is going to get benefit with his efforts.

- **Prof. N.S. Reddy (IIT Kanpur),**  
**South Korea**

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Its high time to go with “Zero Budget Politics”

- **Mr. Krishnanjaneyulu,**  
**President AP Journalist Forum**

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If we can guide women political enthusiasts along the lines of zero budget politics, a revolution is destined to be in Global Politics.

- **Smt. Lavanya K Shetty**  
**Founder, Sthri Foundation**

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If Zero Budget Politics implemented by all Politicians and Parties then in no time. We can see India in developed country list.

- **Mr. Siva Rami Reddy,**  
**Anantapur (US Returned)**

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Zero Budget Politics would kill the political corruption and kick the wrong persons out of Politics.

- **Mr. Syed,**  
**MNC Senior Executive**

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ZERO was Invented by Indian Sri. Bramhagupta , now another Indian Sri Madhava Reddy added political value to ZERO and made it as Zero Budget Politics.

- **Mr. Shahu,**  
**Joint Secretary - Rajya Sabha**

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I got good reach and getting good results at my native place by following Zero Budget Politics though I am farway from mother land.

- **Mr Juneboyina Arjunarao,**  
**- NRI, Singapoer**

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Continue your passion with ZBP, It's a unique concept. World needs Idealists like you. You are offering a positive solution to a big Socio Economic Political Problem. Legal intervention to curb money power in elections have not yielded desired results. I'm seeing the latent power of ZBP in transforming rural India. It's the only hope to balance the Socio Economic profile of our representatives. ZBP is a challenge against political appeals around cast, creed, ethnicity, region language and other primordial loyalties which pose a threat to National Integration. ZBP is also a major scientific concept, as it provides a hypothesis that one can win in the Elections by taking care of long term needs of the people of the area. Let it be tested across Socio economic geographic regions and let it be proved/disproved.

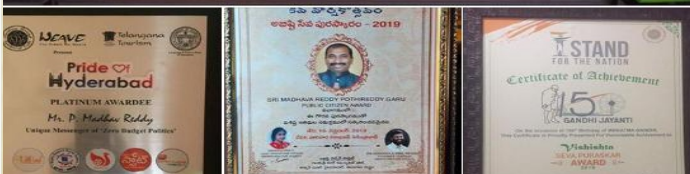
- **Venkata Lakshmi Narayana Rao Somaraju,**  
**Political Observer, JNU Delhi - Alumni.**





I saw the spark in his thoughts when I met Madhava Reddy half decade back, but did not know he would come with gigantic subject Zero Budget Politics which changes the political landscape of world esp Developing countries. He is fully focusing on Applied Gandhianism in a practical way.

- Mr. Vemula Srinivas - CEO iGebra - USA



Zero Budget politics concept works every where incl Politics as it emphases on values and service than Manipulation.

- Mr. Vijay S Tetali NRI (USA)



"Zero Budget Politics will help common man to become Hero (Zero to Hero) in Politics".

- Konda Chandra Mohan, President Manadeshm Party



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