

Article Presentation on **“ZERO BUDGET POLITICS”**

By

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“HOW TO TACKLE DELINQUENCY IN POLITICAL SYSTEM”?

There are certain elementary models which must be executed to eliminate corruption from Indian politics. **“Zero Budget Politics”** is one of those models which can be used to improve current political system in India. Though I have fabricated the phrase Zero Budget Politics, I do not claim any sort of possession over this concept as it is one of the earliest processes. However, it is being redesigned and modified to suit the modern politics. Selfless investment of one’s energy for the common good of everyone without the need to attract them with money or material is like manipulation experienced in our daily lives. The nucleus of Zero Budget Politics was already in society domain just like Earth’s gravitational force existed even before Newton came out with a theory.

If we define Zero Budget Politics, it says one should be elected representatives of common people only by amount of votes he/she gets. But, it’s very rare and merely happens in India. Honesty and transparency can’t be expected from the candidate who has won the election by spending huge amount of money. From what I have seen so far, I personally feel that political corruption way ahead of other problems in India.

The Major impact of corruption is that it is weakening the political system and damaging the supreme importance of law governing the society. Nowadays, politics is meant for criminals and criminals are meant to be in politics. Elections in many parts of the country strongly serve as a host of criminal activities and large amount of money is wasted during elections and votes are bought. Booth capturing and compulsory voting are also practiced by corrupt politicians to remain in power. A huge sum of money is collected by the political parties and leaders, in the name of contribution from big Industrialists and Businessman for election and in return, the contributors multiply their income by making profit out of the licenses and tenders, obtained with the help of their political allies, during or after the election. When these elected MPs and MLAs try to reach the electorate through these mediators, it leads to communication gap, despite the former’s good intention to help the people. Because of their intervention, the fruits of development never reach the grassroots. In India, Elections are considered to be the biggest festival of that particular season. Corruption in politics has been in dominance for a long time and still it rules like a boss. Politicians try to rise and remain in power by any means, whether it is right or

wrong. Most of the corruption in politics occurs at the time of election. Though, the limit has been drawn and election commission has been constituted to ensure that the limit is being followed, yet the candidates spend money much beyond the limit officially approved by election commission. India's political system is inseparably corrupt and it's spoiling our society's moral sentiment. To stop this criminal extortion, the Government of India needs to implement a policy like Zero Budget Politics. The pertinent question is how well existing or future politicians know the concept and use of Zero Budget Politics. In my Zero Budget Politics model, I appeal to the existing or future politicians to directly connect with the electorate instead of approaching them indirectly through mediators or their aides.

Ironically, the average Indian always equates service with money but we really don't realize that we don't have to compare everything with money. In fact, services with money have little impact as compared to what real service can achieve just by connecting with people. From village Sarpanch elections to the parliament Elections, we see money being spent in truckloads. Under the law, a contestant in state assembly elections can spend a maximum of 27 lakhs while for Lok Sabha elections, an MP contestant can spend a maximum of 70 lakhs. Here is the main point: Are they spending the money that they have actually earned? Absolutely not, it is impossible for a common man in India to spend crores of hard earned personal money on election campaign. In fact, it is an immoral cycle. It works like this. Hence, all political parties look for winning horses. It means those who can spend money in elections matter much more than those who can't. These elected politicians need to move ahead of this cycle to sustain the system. If not, they will be outdated. When voters are given money to sustain their daily expenditure, it's impossible for either the winning or the losing party to earn back the money legally. Hence, they indulge in corruption and embezzle public funds by misusing their power. They go on to build illegal assets and prepare themselves for yet another cycle of election five years later.

In short, all the money that is spent during elections is public money. India got Independence in 1947 but is still termed as "developing nation". The main question is – Why the development rate in India is relatively less? What are reasons behind it? The answer is very simple, it mainly due to misuse of the available resources. There are so many ideas to improve the current situation of India. Zero Budget Politics is one of the many ideas, where the contestants are encouraged to fight in elections with the 'specified amount of money'. This is a system where candidates are trained to follow a systematic and strategic approach much before the elections. **We as public should break this monotonous cycle and I believe that Zero Budget Politics can help in bringing positive and dynamic change in India.**

Few lines on Founder of Zero Budget Politics

Zero Budget Politics is the brain child of **Mr. P.Madhava Reddy**, B. Tech (NIT Warangal), MBA from Andhra Pradesh. Mr. Madhava Reddy and Mr. Ravindranath visited Obra (BIHAR) on 4th and 5th November, 2017, to study the former MLA Mr. Som Prakash Singh's winning strategy in 2010. My father (Mr. Nand kishor Singh) hosted them and that was when I came to know about Zero Budget Politics. Since then I was regularly watching Mr. P Madhava Reddy presentations and works

I got more and more insights, while I was going through his Face book posts, which inspired me to pen down this article. I am thankful to Zero Budget Politics founder, who has sown this revolutionary idea to curb corruption at grass root level. He is campaigning relentlessly for ZBP, across India. He addressed at **WWW.MITSOG.ORG** a leading political school. I have been told that he is going to address bigger institutes like IIMs and IITs to spread this idea.

I pray to God to give him more strength to him to carry this Herculean task.

For more info on **Zero Budget Politics**, you may contact **Mr. P Madhava Reddy** on **9490244255** or **vasapuram@gmail.com** or Visit **www.MadhavaReddy.org** or Search on **Google or YouTube**

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