



“Zero Budget Politics” and “Jeevana Vidhya” Campaigner

I am P. Madhava Reddy, 47 Years Old. I was born and brought up in Rural India, in the state of Andhra Pradesh. I am an engineering graduate from **NIT Warangal**.

I am a keen observer of the Society and the social structure and social behavior from the grass root level as I come from a middle class back ground from one of the faction ridden village of Rayalaseema. I have faced lot of ups and downs in my personal and professional life, but they have not deterred me from leading a happy life and help fellow citizens, in whatever way I can.

I have noticed that a lot of people are suffering and in turn making their family and the society suffer due to a lack of direction and confusion about setting life goals. They merely pass on every stage of life, right from education to employment in a mechanical way.

I am endeavoring to bring about a change by working with educational institutes to inculcate moral values in education, thereby, setting right the malady right from the formative years.

A peek into Zero Budget Politics

If a person spends Rs. 50-100 million to contest elections and is defeated, it is a personal loss for the candidate. On the other hand, if the same person wins the elections, it is big problem for the public, as his focus will be on getting a good ROI. Zero Budget Politics is one of the best solutions to put an end to such a situation in politics, or else our future is doomed!

- ✓ Proposing and Propagating Zero Budget Politics which helps society to get Good Political Leaders (As of now 35 sessions done across India in different states (Maharashtra , Andhra Pradesh , Punjab, Rajasthan, New Delhi, Telengana Bihhar and Karnataka) and 4 online session for NRIs)
- ✓ Conducted Zero Budget Politics sessions in IIT Mumbai, BITS Philani and www.MITSOG.org (Leading India's Political school)
- ✓ I have visited UK in Sept'2017 and had a chance to speak on ZBP in UK parliament informally. I travelled as a part of the World expedition to UK with different society thinkers, organized by Vision India foundation.

- ✓ I volunteer NGO recognized Zero Budget Politics as new innovative idea and presented memento on 26th Feb-2019 in New Delhi
- ✓ I have conducted more than 100+ **Jeevan Vidhya and Social media Awareness sessions** at Schools, Colleges Corporations MNCs HRs and Police (Presently we are the only group conducting such awareness sessions in the states of AP and TS)
- ✓ Arranged Blood in emergency with Face Book / WhatsApp Post for more than 750 patients
- ✓ Arranged ADHAAR cards to orphans who are more vulnerable as they are not guarded by any body
- ✓ Arranged 3500 Personal Computers to 650 Govt. Schools with the help of Technology
- ✓ Helping the visually challenged to appear for examinations by connecting them with scribes to write for them.
- ✓ Initiated Walk for water campaign, creating awareness on water preservation, water recycling, and the need to preserve and safeguard ecological balance by planting trees. Visit www.walkforwater.in.
- ✓ Taught Swimming in no time for more than 100 members till date as more than 25000 Indians losing life to water

Zero Budget Politics glimpse (Pls Search Google / Youtube with Zero Budget Politics for more info)

Face Book Page : <https://www.facebook.com/ZeroBudgetPolitics>

@DD Telugu : <https://youtu.be/nmAqAmyRpMM>

@ TSAT Govt Channel <https://youtu.be/otOoTDetp8M>

@ iDream News : https://youtu.be/O5IIW_skAME

@ Zero Budget Politics Debate on iDream <https://youtu.be/RP0tPRAtH5U>

@ Social Post : <https://youtu.be/tbw7XsbGU8k>

@ Eagle Media Works : <https://youtu.be/m7uHAL4rRjo>

@ Bharathiya Vidhya Bhavan <https://youtu.be/rojwuzokCEU>

@ NOTA TV Channel https://youtu.be/C-to-d_j3FU

@ Sneha TV : <https://youtu.be/DFAZAxJyD6s>

@ Nellore <https://youtu.be/TL1-ajzdThQ>

@JD Lakshminarayana IPS on ZBP TV9 https://youtu.be/sTe_kXFjiLM

@JD Lakshminarayana IPS on ZBP AP 24X7 <https://youtu.be/smTfxFliov8>

@ZBP Session Yes TV part-1 <https://youtu.be/2I2QPKKo5RM>

@ZBP Session Yes TV part-2 <https://youtu.be/1WBBfp-6Mdg>

@ZBP brief on Karnataka elections <https://youtu.be/XZsGqx8ki-8>

@ZBP glance Yes TV <https://youtu.be/ORK5EGmGaZc>

@India Voice Now <https://youtu.be/WnPQxi2z8SM>

Social Media Awareness Sessions

Face Book Page : <https://www.facebook.com/SocialMediaDynamics>

ETv Life - <https://youtu.be/w0RaNZDo9EI>

NTv Coverage - <https://youtu.be/rFggOHEz2kA>

JPIB YouTube channel - <https://youtu.be/4rtsSIWRfk>

IMPACT @ Bharathiya Vidhya Bhavan - https://youtu.be/QCzyPs9_OFA

EMPOWER @ Saibab Samsthan, Shivam Road - <https://youtu.be/cPNn4cHQpb0>

HMTV coverage @ St.Anns - https://youtu.be/tHPcwB33z_o

IMPACT @ Harihara Kala Bhavan - <https://youtu.be/bmLLLBl1N-M>

Egale Media Works <https://youtu.be/YGz-GuGZgAo>

Yes Meda <https://youtu.be/HrCwH3C6ZhI>

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Life Changing Sessions

Jeevan Vidhya @Impact Harihara Kala Bhavan https://youtu.be/VmUWl_mK2y0

Unlock your Potential IMPACT @ Anantapur <https://youtu.be/Zje9BFpyT7E>

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Swimming Importance Awareness

<https://www.facebook.com/LearnSwimmingSaveOwnLife>

@Yes Media <https://youtu.be/OCMN5bFOJ4g>

@Egale Media Works <https://youtu.be/TWht4tcPIAo>

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